

Liberty Stadium expansion, Swansea



Client:

Swansea City Football Club

Location:

Swansea

Land use:

Sports and Leisure

Project description

Asbri Transport is assisting Swansea City Football Club with a planning application to expand the capacity of the Liberty Stadium from 20,000 to 32,000 seats.

Extensive surveys were undertaken to determine the travel characteristics of supporters; including parking demand, vehicle occupancy rates, public transport usage, walking catchment and arrival patterns.

Asbri Transport is developing a travel strategy, in co-operation with the Stadium Management Company, to manage travel demand and minimise local disruption on match days. This strategy will focus on encouraging sustainable modes of travel to the stadium. The range of measures under consideration include Park and Ride facilities, public transport infrastructure and match day special services, travel information signage, traffic management, parking enforcement, personalised journey planning, ticketing strategies and appointment of a stadium travel co-ordinator.

Services

Travel Plans
Transport Assessment
Surveys
Park and Ride and public transport strategies